

K. K. Wagh Institute of Engineering Education and Research, Nashik
Department of Management Studies
Employer Feedback on Curriculum Enrichment
AY 2018-19

Sr.No	Name of Alumni	Name of Company(Employer)	Name of CEO/ HR
1	Ashitosh Gaikwad	Continental India Pvt LTD, Nashik	Rakhee Kathait
2	Parimal Asthana	eClerx Financial services, Pune	
3	Avinash Abhange	Caprihan India Pvt. Ltd, Nashik	Sunil Wagh
4	Shruti Bhude	Eaton, Nashik	Aarti Awate

A) Which course learnt during graduation/Post graduation at KKWIEER, have been extremely useful and relevant for projects in your company?

All the courses were helpful for daily work.

B) Which technology/course/case study do you think should be introduced in the undergraduate/ postgraduate programme to enrich the present curriculum?

Employer believe Sales and Distribution should be in of the main sub topics under marketing because it is itself a huge topic and Students would be much more ready for the challenges when they will enter the industry. While other courses which they find important are as follows:

- Operation Management
- Practical case studies
- Analytical approach and Advance excel
- Leadership
- Ownership
- Soft Skill

C) In which area do you think that we should train our students?

Employer wants students with more of practical knowledge(Day today Industry news as well as updating student with current affairs) and more of industry exposure via industrial visit. This helps students to understand the environment of the industries. Spoken English, Soft Skills, Time Management are the other things in which employer want students to be trained.

D) Do you intend to/continue recruiting students from KKWIEER Nashik? If no(major reason)

All employers are willing to continue recruiting students from KK WIEER, Nashik.


I/C HOD

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